

2010 Annual Meeting

11/13/10
Minutes



I. 3:06 p.m. – Welcome

Meeting was opened by Rebecca Chatfield, 2010 Equestrians' Institute President. A packet of information was handed to each attendee at the door containing the following:

- Position Description (E.I. Grants Administrator)
- 2010 E.I. Annual Meeting Minutes
- 2010 E.I. Master Calendar
- 2011 E.I. Master Calendar (tentative)
- 2011 E.I. "People Plan" – who does things in the organization
- 2011 E.I. "Work Plan" – what those people do
- E.I. New Event Guidelines

II. Reading of Minutes

Motion was made from the floor to waive the reading of 2009 Annual Meeting Minutes. Motion was seconded and approved unanimously.

III. Business Meeting Slide Presentation

Rebecca went through a slide presentation and the information given to each attendee.

Membership – 424 members

Approximate 6% *decrease* from 2009 (449)

Discipline percentages stayed consistent

Facebook – 590 fans

Significant *increase* from end of 2009 (327 fans)

Finances – Even with lower membership, cash in all discipline accounts is up from 2009 as of the end of September 2010

2010 Events – 2 general education lectures; 9 clinics (Driving, Dressage, & Eventing); 5 recognized Dressage shows; 7 schooling Dressage shows; 1 Eventing horse trials; 2 Driving trial & pace, recreational drive or campout; annual meeting and awards banquet

For more detail, the following documents will be archived with these minutes:

- Rebecca's PowerPoint slide presentation
- All documents contained in packet given to each attendee (contents in I. above)
- Detailed financial statement as of end of 3rd quarter 2010 (September 30, 2010)

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IV. Voting

2011 Board Members were presented. Rebecca explained that although Colleen Jones has cycled off of the Board of Directors for 2011, she will still be performing the duties she had as Director of Volunteers and Volunteer Manager by building and heading a Volunteer Coordination Committee in 2011. Consequently, the Director of Volunteers position on the Board is technically open for 2011.

A call from President Rebecca Chatfield for any volunteers who would like to step forward to fill the vacant Director of Volunteers spot on the Board. No one came forward from the floor to take the vacant Board position.

Proposed 2011 Board:

- President Rebecca Chatfield
- Vice President Maren Jensen
- Secretary Alison Moss
- Treasurer Gunn Cooper
- Dressage Director Lynn McGrew
- Eventing Director Meika Descher
- Driving Director Tracy Garland
- IT Director Peter Larsen
- Promotions Director Penny Leggott
- Education Director Indra Krastins
- Director of Volunteers (Open)

Unanimous approval of 2011 Board of Directors by E.I. general membership.

V. 3:40 p.m. – Meeting Adjourned

Rebecca Chatfield declared the 2010 Equestrians' Institute Annual Meeting concluded at 3:40 p.m.

Following the conclusion of the business portion of the meeting, Peter Larsen gave a lively and fun video presentation of the new E.I. website which is now ready for beta testing.

Minutes submitted by Maren Jensen, 2010 E.I. Secretary