

EI DRIVING SPONSOR PACKAGES



- ❑ **Yes I Want to Help \$40** Sponsor any one class (Training Single Pony, etc) in any one show, and your business, farm or club logo name will be included as a “Singles” level sponsor in the program.
- ❑ **Supporting Sponsor \$100** Sponsor an obstacle, cones course or dressage arena, your choice! Includes a full page ad or printed message in program, and your business, farm or club logo name will appear as a “Pairs” level sponsor in the program. Applies to any event except the CDE.
- ❑ **Partnering Sponsor \$200** Sponsor a whole division (Training, Prelim, etc) during an event! Includes a full page ad or a printed message with your business, farm or club logo, AND your name will appear as a “Tandem” level sponsor in the program.
- ❑ **Premiere Sponsor \$400** Sponsor any obstacle, cones course or dressage arena for the CDE! Includes a banner with your business, farm or club logo, a front or back cover ad for the CDE program as well as full page ads in the other programs, a public announcement of your sponsorship during the show, AND your name will appear as an “Fours” level sponsor in the program.

2017 PROGRAM ADVERTISING PACKAGES

All ads are available in Full Color or B&W

	Kitchen Sink <u>or</u> Back To Back	CDE	All 3 Programs
Business Card	\$25	\$35	\$60
Quarter Page	\$50	\$75	\$125
Half Page	\$75	\$125	\$200
Full Page	\$100	\$150	\$250
Rear Cover Inside-color		\$225	
Front Cover Inside-color		\$300	
Rear Cover Outside-color		\$400	

*Cover ads are limited
to a first come basis*

Other advertising opportunities available!

Please contact Mandy Hood at m_hood@hotmail.com for details.

E mail ads and logos to m_hood@hotmail.com or sarah@einw.org

Formats can be high quality ~pdf, ~tif or ~jpeg.

Questions? Call Sarah @ (206) 949-0979

Artwork submitted up to two weeks before the event can still be included.

2017 Upcoming Events:

May 19-21st	Kitchen Sink Dressage Festival, DT & Pleasure Show
Aug 11-13th	Equestrians Institute Combined Driving Event
Sept 9-10th	Driving Trials Back-to-Back

Event: _____

Dressage Arena Cones Course Obstacle
Division _____ Class _____

Name: _____
Address: _____
City: _____ St: _____ Zip: _____
Phone: _____
Email: _____

Do you have a CDE obstacle that you'd like to sponsor? Please write in your preference, or contact us to check availability.

*Do you have a product or service that you'd like to donate instead? **We are always looking for more items for our silent auction, or items to be included with awards!** Please contact Mandy Hood at m_hood@hotmail.com or call her at (360) 348-2174 for more information.*

Please make checks payable to **Equestrians Institute**
Mail completed form to: Leslie McGinnis, 32917 NE 134th St., Duvall, WA 98019

Thank you for your support!